

Amherstburg Farmers Market - Information & Policies

General Information

- The host for our 14th season and 5th year at the current location, is [GL Heritage Brewing Company](#) (referred to as GLH). It is located on agricultural land at 8728 Howard Ave (Essex Road 9), Amherstburg, 200m away from the County Rd 20 crossroad at the Little White Church. This is a high-traffic area pulling visitors from Amherstburg, Lake Erie cottage country, Harrow, Colchester, Essex, Kingsville, Lasalle, Windsor, Lakeshore and beyond. Many travelers cross the county to visit our location every Saturday to experience the high quality products, weekly live music, home-made breakfast, fresh coffee and craft beer, as well as the welcoming, laid back open air atmosphere of the brewery and market space. It is always family-friendly and pet-friendly.
- The 2024 AFM season runs every Saturday, rain or shine, 9am-1pm from May 4 - Oct 12.
- We are a very cost-effective, quality *'growers, makers & creators'* market, not a flea market. Used items are not permitted for sale unless they have been creatively transformed into new items, in a high-quality way. Preference will be given to vendors with a higher percentage of product grown or created locally.
- Each booth space is 10' X 10'. Costs as follows:
 - Single date is \$60 per week
 - Parttime: Min of 3 dates booked and paid in advance is \$50 per week = \$150 (each set of 3 dates)
 - Full time: 24 week commitment at \$40 per week = \$960 (Available until July 8, 2024)
- With the exception of payment coordination, charities and non-profits must comply with all the requirements and policies in this document. To be fair to paying vendors, charities and non-profits must not sell any item unless documented in the application, then explicitly approved by the AFM Committee.
- There is no electricity or running water available inside the market space. Washrooms are available inside GLH. Generators are only permitted if they are quiet, and do not interfere with other vendors, musicians or brewery activities.
- Pets on a leash are allowed for vendors and guests; owners must maintain on leash and clean up after them.
- Smoking and vaping is not permitted anywhere in this public market space or in GLH public areas.
- The AFM Committee reserves the right to select vendors to join our market based on past participation, on ability to commit to more weekends, and on the product/services being offered.
- History has proven that vendors sell more when they also accept debit and credit, versus only cash. Consider a Point Of Sale (POS) system to connect with your cellular phone. Units are cost effective (Square, Clover, etc).
- Lost, stolen, or damaged property or product is not the responsibility of GLH or AFM. GLH and AFM are free from any liability, including financial responsibility for injuries incurred due to a vendor's product or booth, or negligence, including during inclement weather or other reasons.
- Completion of the application and submission to AFM is not confirmation of acceptance. The AFM Committee will review your application and provide confirmation to you via email.

Vendor & Charity Participant Responsibilities

- Although we support community causes, we do not accept applications representing political or religious organizations. The AFM and GLH maintain a welcoming, inclusive and neutral environment.
- **IMPORTANT:** Bring as much assistance as you need to run your booth from setup, to bio-breaks and shopping breaks, to takedown support. Market volunteers may not be readily available to cover your booth for you. Consider coordinating with your neighbouring vendors for any break coverage.
- Please contain your product and signage display within the 10x10 foot space. **Space larger than 10' x 10'; must attain the AFM Committee's pre-approval; you may be charged additional fees for the extended space.*
- Bring your own tent/tables/chairs, etc. Our open air location is prone to strong winds. **Tent weights are required.** Your booth requires tablecloths and clear signage on all tables and to be appropriately beautified, consistent with our appealing market reputation.

- You may enter the site to start your setup after 7:00 am. You must be fully set up at 9:00am at the latest. However, some customers shop as early as 8:30am to access your product first, so don't miss those sales!
- **NOTE:** To avoid pedestrian safety concerns, you **MUST** unload and **move your vehicle to the designated vendor parking area before 8:30am**, then finish your booth setup, as necessary. Late arriving vendors (after 8:30 am) will have to carry supplies from vehicles. Only one vehicle per vendor, which is to be parked in a designated area. Do not leave your vehicle in the GLH lot, and **never drive on any grass at GL Heritage**.
- Early take-down prior to 1pm will result in voiding the agreement for future weeks. Take-down should not take more than 45 minutes and the property is to be left clean. Do not allow any garbage, produce scraps, etc. to be left in the lot, grass, surrounding fields or ditches. Remember to pick up your tie straps, too!
- You are not guaranteed the same location every week. Your booth may move, even as a full time vendor. Special events at GLH may translate to vendor tents on either gravel or grass.
- Ready-to-eat meals cannot be offered for shoppers to consume on site (no breakfasts, sandwiches, hotdogs, sausage on a bun, etc). GLH already brings in food vendors as part of their regular brewery operations, which we can't interrupt. Packaged 'takeaway' meals are permitted to be sold only. Small samples of your product are permitted, and must comply with health unit regulations.
- Vendors must abide by local and provincial Health & Safety Regulations. Visit [WECHU](#) for info. If you are offering packaged food, you must be certified with documentation ready to show Health Unit Inspectors on site. Food vendors are responsible for completing their own [WECHU event applications](#) to sell at markets.
- We run radio and print ads through the season and there will be a presence on social media. Please post on your social channels leading up to and when you are at the market, tagging both AFM and GLH channels, using hashtags **#AmherstburgFarmersMarket** and **#GLHeritage**.
- Prior to attending the market, please send a business and product marketing description, a high resolution logo and at least 3 bright and clear product images to farmersmarketamherstburg@gmail.com, to use for marketing purposes. Whatever you send us will be used for vendor highlights online.
- Vendors in breach of this policy and rules will be terminated from the market. AFM reserves the right to void any agreement, without refund, for any reason such as excessive noise; leaving a mess behind; smoking/vaping in the prohibited space; rude, harassing or other inappropriate behaviour. All vendors agree to offer their full cooperation to AFM and GLH staff, and will not disrupt any operations or special events at GL Heritage Brewing Company. AFM and GLH reserve the right to remove vendors who do not follow these policies.

Payment Policy

- All spots must be reserved in advance, **and paid for** within 48 hours of booking. E-Transfers are to be sent to afmpayment@gmail.com.
- Vendors are responsible for notifying the AFM Committee if they are unable to attend any reserved date, a minimum of a week in advance. We do not refund or reschedule vendors who do not attend on their scheduled day, regardless of the reason.
- This is a rain or shine market. However, if weather forecasts show a safety risk to vendors and shoppers (lightning or high wind), the Committee will cancel the market and notify you as soon as possible. Refunds are not provided. Part time vendors may choose another date. We do not refund full time vendors or transfer any dates to the following season.